

National Farmers 528 Billy Sunday Rd. Suite 100 Ames, IA 50010

Dear High School Counselor, and FFA Advisor

Thank you for your interest in National Farmers Farm Kids for College Scholarship program. We are pleased with your interest on behalf of your students. Enclosed are the 2015 materials necessary to apply for the scholarship.

We are awarding three \$1,000 scholarships in 2015. Please take a minute to review all items carefully. The information is also on national farmers.com, under About Us and Scholarships, if you want to refer students there.

When your student(s) has/have completed the requirements for the scholarship, please submit everything to me by March 5, 2015. We announce winners April 15, 2015, so you'll hear from us - or maybe your student - if you have a student who has earned a scholarship.

If you have any questions, please call me at (573) 565 - 2004.

Sincerely,

Eunice Fisher 405 E. Martin St. Perry, Mo, 63462

State Coordinator, Farm Kids for College National Farmers State award \$ 500.00



Farm Kids for College Scholarship

2014 Farm Kids National Winners

National Farmers 528 Billy Sunday Rd. Suite 100 Ames, IA 50010

Dear Scholarship Applicant,

Thank you for your interest in National Farmers Farm Kids for College Scholarship program. Enclosed are the materials you need to apply for the scholarship. Please review all the materials carefully.

We are awarding three \$1,000 scholarships in 2015. When you have completed the requirements for the scholarship, please submit everything to me, the state coordinator, by March 5, 2015. The address is below. We announce winners April 15, 2015, so you'll hear from us if you've earned a scholarship!

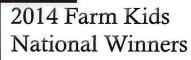
If you have any questions, please call me at (573) 565 - 2004.

Sincerely,

Eunice Fisher 405 E. Martin St. Perry, mo. 63462

State Coordinator, Farm Kids for College National Farmers State award \$ 500, 99 Scholarship Basics Farm Kids for College

2015



You could win \$1,000 to help pay for college your freshman year!

Award disbursed directly to the educational institution.

## Qualify

To be eligible for the National Farmers Farm Kids for College Scholarship, you must:

- Be a high school senior
- Major in an agricultural field at an accredited college or university

In addition to the two-page application, please send:

- · Typed essays, listed below
- Two letters of reference
- Official high school transcript, and official GPA
- A recent photo for use in future scholarship promotions, member publications, social media and on our web site, nationalfarmers.com. (It will only be used if you earn a scholarship. Photos will not be returned.)

### The Essays

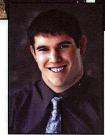
The essays give our judges a picture of your understanding of complex topics in agriculture. With that in mind, please be sure to answer the questions thoroughly and to the best of your ability. Feel free to interview individuals knowledgeable in the agriculture industry, specifically in ag marketing and risk management, and use agriculture publications as sources.

- 1. How can marketing production with other farmers and ranchers improve prices for grain, dairy and livestock?
- 2. Choose one strategy: Niche marketing, price risk management or price negotiation. Discuss and give examples of how that strategy can increase financial rewards on an independent farm. (Total for both questions: 850 words minimum, 1,200 words maximum)

# Your Next Steps



National Farmers 2015



2014 Farm Kids National Winners

#### Your Farm Kids for College Scholarship Big To-Do

- 1. Complete the application and essays
- 2. Request References
- 3. Check the application's State Coordinators page for where to send scholarship materials. If you do not know where to send your application, call 800.247.2110, ext. 4670. We advise you to do this weeks in advance.
- 4. Arrange for official transcripts and GPA to be sent (Reference letters, transcripts and GPA information may also be sent with your completed application and essays in a sealed envelope.)
- 5. Submit your application and accompanying materials to your state National Farmers scholarship coordinator. Materials must be postmarked by March 5, 2015.
- 6. Wait for announcement of winners April 15, 2015. We'll contact you if you received a national scholarship!
- 7. Friend National Farmers on Facebook and/or follow @NatlFarmers on Twitter to get to know the Farm Kids for College parent organization better. We will use Facebook as one scholarship announcement avenue.

REMEMBER
The scholarship
deadline is
March 5, 2015!

State coordinator Eunice Fisher 405 E. Mantin St, Perry, ma 63462

# National Farmers



Deadlines 2015

Students: This is your deadline

March 5 - 2015

Scholarship applications from all students due to appropriate state coordinator or national scholarship coordinator.

April 2 - 2015

Winning state applications from state judges due to national headquarters.

April 15 - 2015

National winners announced.